



# CETL<sup>®</sup> CERTIFICATION COHORT

Advance Your Leadership in  
Educational Technology



The credential that **empowers** EdTech leaders to drive student success.



## PARTICIPATING MEMBERS WILL RECEIVE:



### INCLUDED TEXTBOOK

*Certified EdTech Leadership:  
The Key to Growing as a K12/12  
Through Standardized-Based  
Best Practices,  
by Mike Daugherty*



### CETL'S EXAM FEE INCLUDED

Paid by NYSCATE  
(\$499 value included in  
registration fee)



### WEEKLY COHORT SESSIONS

Collaborate,  
learn, and grow  
with your peers



### PROFESSIONAL CREDENTIAL

A recognized credential  
that demonstrates your  
leadership and expertise  
as an EdTech leader



## WHY EARN CETL ?

The CETL credential is the only program that bridges technical knowledge, understanding of the educational environment, leadership and vision, and the management of technology and support resources needed to integrate technology across the curriculum to advance student outcomes.



### LEADERSHIP & VISION

Develop the leadership skills to create a compelling vision for digital learning.



### TECHNOLOGY MANAGEMENT

Master best practices for managing technology and support resources effectively.



### DIGITAL LEARNING STRATEGY

Align technology with instruction to improve teaching, learning, and student outcomes.

This certification requires satisfaction of eligibility criteria, the passage of a rigorous multiple-choice exam; adherence to a Code of Conduct; and recertification process every three (3) years.



**FACILITATOR:**  
**Kiernan O'Connor**



**REGISTER BY:**  
**July 8, 2026**



**SCAN TO  
LEARN MORE  
& REGISTER!**

**REGISTER TODAY!** [nyscate.org/cetl](https://nyscate.org/cetl)